

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION sp@rrkentucky.com

February 17, 2023

SANDY'S RACING | GAMING COMING TO KENTUCKY Sandy Ridge at Red Mile to kick off inaugural race season

Revolutionary Racing Kentucky today introduced the new name and branding for the quarter horse racetrack and gaming facility set to be built in Boyd County, reflecting deep roots in Eastern Kentucky.

Sandy's Racing | Gaming will offer a unique entertainment experience driven by historic horse racing machines and simulcast racing, while Sandy Ridge will be the nation's newest guarter horse racetrack, promising to be a world-class facility with memorable races, rodeos, livestock shows, family festivals and other special events. The inaugural race season is set to begin April 1-6 at Red Mile in Lexington, while the track is under construction.

Sandy's is inspired by the Big Sandy River and Little Sandy River, part of the incredible natural environment found throughout the Tri-State Area. The Little Sandy River flows between both properties. The colors also tie to Kentucky's natural beauty, as it is one of the few places where you can regularly see a moonbow – a rainbow created by the light of the moon, reminiscent of the blue, green and purple hues of the Northern Lights.

"Sandy's represents resilience, authenticity, a sense of pride and an escape from the every day," said John Marshall, President of Revolutionary Racing Kentucky. "We are thrilled to take this next step to bring Sandy's to life and especially proud of what it means to our community."

Sandy's Gaming is expected to open later this year, with Sandy Ridge set to open for the 2024 or 2025 racing season. But before then, quarter horse racing will come back to Kentucky with Sandy Ridge at Red Mile. More than \$1 million will be paid out through those six days of racing. Applications for quarter horse owners to join those inaugural races can be found at www.revolutionaryracingkentucky.com.

The development comes after Revolutionary Racing Kentucky was awarded the Commonwealth's ninth and final horse racing license. The group plans to invest \$55 million in a new quarter horse racetrack, equestrian center and gaming facility, creating more than 200 good-paying jobs and more than \$1 million in new local tax revenues.